

PENINSULA ART LEAGUE

Screening Guidelines and Special Instructions for Online Screening

One of the benefits of your PAL membership is showing your artwork in our Members' Shows that take place several times a year.

All up-to-date PAL members are eligible to exhibit in our Members' Shows, provided they have been screened. You must be screened in each medium in which you want to exhibit.

Here's how it works:

- **Screenings take place three times a year** – in February, May and September – immediately prior to the monthly meeting. Friendly reminders of screening dates are posted in the newsletter and on the PAL website. It's a good idea to screen several months in advance of a show. Screenings are done virtually by submitting digital images.

- **One medium per screening.** You must submit three pieces in the same medium. Decide on the one medium in which you want to be screened. Submit digital (jpeg) images of three finished art pieces in that medium (e.g. three watercolor paintings). The work must have been completed within the past three years. (If you work in more than one medium, you can screen for another medium at the next screening.)

- **Acceptable Mediums for screening. The following mediums are currently accepted for screening:**

Acrylic
Alcohol Ink
Clay art (not pre-molded ceramics)
Collage
Digital Media
Drawing Media
Encaustic
Fiber Art
Glass
Jewelry
Mixed Media
Mosaic
Oil
Pastel
Photography
Print Making
Sculpture
Silk painting
Watercolor

- **Computer Art**

Computer art, defined as two-dimensional art created partially or totally through the use of a computer, is eligible for screening and for entry into PAL Members' Shows on the following conditions:

- Components, such as photos and graphics, must be the original work of the submitting artist.
- Eligible artwork may include photographs enhanced and artistically altered by computer manipulations or by over-painting by drawing or other creative means.
- Photographs that appear not to be artistically enhanced or altered will be considered to be in the medium of photography. For the purpose of judging, a brief description of the general techniques and computer programs utilized – including a description of the printing process and/or hand-applied enhancements—must be provided in writing and attached to the back of the framed piece.

You'll be notified by email of your screening results within two weeks.

Once your art has been accepted in a specific medium, you are eligible to exhibit in that medium for as long as you remain a member in good standing. (If you discontinue your membership and then rejoin at a later date, you must screen again.)

Evaluation Criteria

- Our screeners use a numbered scoring system to evaluate each artwork. Points are awarded for technique, composition, color/value, originality and framing. According to our By-Laws, the following are the standards used in screening:
- Work must demonstrate good **technique**—i.e. a good understanding and good use of the given medium and/or must show craftsmanship abilities in use of materials.
- Work must demonstrate good **composition / design principles**.
- Work must demonstrate good use of **color / value** and color / value principles (as applicable).
- Work must be **well matted and/or framed** (as applicable) and presented in a professional manner.
- Work must score at least Average in each of these categories.

Reference photos

All art must be the artist's own original work. If you paint from a photograph, it either must be your own photograph or you must have written permission from the photographer to copy their work.

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Special Instructions for On-line Screening

Submit jpeg images of three pieces in the medium being screened (e.g. *three watercolor paintings*). One of the submitted pieces must include a jpeg image of the front and back of the piece framed and “gallery ready.”

For ONLINE SCREENING, no entry form is required BUT follow these instructions carefully:

Step 1: Clearly photograph three pieces in the medium being screened (e.g. three watercolor paintings or three pieces of sculpture).

For 2D work — crop your photo to only show your artwork — not the frame. (If art is under glass, you may need to unframe to photograph.) Additionally, take a photo of the front and back of one of the 2D pieces to show that you understand how to frame “Gallery ready.” (See below for “gallery ready” tips)

For 3-D artwork, you may send two photos each — front and back. If doing 3D you can include 1-2 photos of presentation if appropriate.

Step 2: Resize and name photos: If photo is bigger size than 4m, please resize (e.g. 1920 pixels on longest side is recommended). If your photo is under 1m, get help — it will not show well enough to screen.

Do a “save as” of each photo naming it with your last name & title of piece. Save your photos as .jpg (.jpeg).

Step 3: Format your emails: you will send four (4) emails total —one (1) of each of three samples of your work, plus one (1) with your framing or presentation.

For each email: *In the “send to” line:* put these three email addresses:

wrrcar@msn.com, annemknapp@gmail.com, cearthart@gmail.com

In the subject line put “PAL SCREENING – MEDIUM (e.g. Watercolor or other medium)

In the body of the email put your full name, medium 1/3 and the title of piece

Attach your named photo(s) of that piece.

Now repeat the process with your other two pieces (2/3, 3/3) and then send your last email with your framing or presentation photos — making sure to put in email: Your name & FRAMING.

Note: Screening will start promptly at 5pm on screening day. Please make sure that your emails arrive before 5pm or they will not be judged.

After evaluation, the screening committee will notify you by email.

If you have questions please contact the listed screeners via email.

“Gallery ready” means it must be ready to be displayed in a show — matted, framed, wire hung or displayed in a shadow box, or able to fit in a 2’x2’ display case. Frames should be properly assembled with no corner gaps, no chips or scratches, no dirty glass or mat, no loose backing. We do not require framed work to be paper-backed, but we do require the backs to be clean and presentable. We will not accept sawtooth hangers. We require the use of D-rings or eye hooks with good wire placement so the painting does not lean out. The requirement of D-rings and location of wire placement is dependent on show venues. Gallery-wrapped canvases must have finished (painted) edges.

Photo quality:

For the best representation of your artwork, please submit a “high quality” image reduced down to 800-min. to 1620-max. pixels @72dpi on the longest side. Save files as jpegs and try to keep the file size under 4mb if possible. Name the files with the title of your piece—your last name.

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